

ISSUE: AD CLOSE DATE:		JANUARY Dec. 3, 2009	FEBRUARY Jan. 7, 2010	MARCH Feb. 5, 2010	APRIL March 5, 2010	MAY April 6, 2010	BUYER'S GUIDE April 16, 2010
SDM EDITORIAL COVERAGE	SDM Cover Stories & Exclusive Reports	2010 Industry Forecast & Market Trends <i>SDM Turns 40!</i> Special coverage	State of the Market Report: Alarm Systems	State of the Market Report: Video Surveillance <i>SDM Turns 40!</i> Special coverage	State of the Market Report: Access Control	<i>SDM 100:</i> 20th anniversary State of the Market Report: Fire Protection Systems <i>SDM Channel Program Award Winners</i>	✓ FREE Logo and Link Package for advertisers with a 1/2 page or larger ad
	NETWORK SOLUTIONS	Video storage solutions	Video system networks	Security dashboards	Access control system networks	Physical security information management	✓ FREE Page in the Corporate Capabilities Section for all Full Page Advertisers
	VIDEO SOLUTIONS	IP cameras	Public view monitors	Remote video monitoring	DVRs, NVRs	Video management systems	
	ACCESS CONTROL & IDENTIFICATION	Edge devices for access control	Magnetic locks, strikes, door release hardware	Wireless access control	Trends in credentials	Access & fire alarm integration	✓ FREE Boldface Type throughout the Buyer's Guide
	INTRUSION ALARM, FIRE ALARM, MONITORING	The new generation of monitoring services	Wireless security panels & sensors	Mass notification systems	Perimeter security solutions	Fire alarm panels & initiating devices	✓ FREE Web link on <i>SDM</i> Buyer's Guide Online
	BEHIND THE CURTAIN: BUSINESS SERVICES	Fleet management	Back-office software	Monitoring services	Distributors as partners	Dealer programs	✓ FREE Listing in the BRAND index
	SUPPLEMENTS, SPECIAL ISSUES	<i>SDM</i> smartHOME	SOLUTIONS BY SECTOR: Industrial & Regulated Manufacturing	<i>SDM</i> smartHOME	SOLUTIONS BY SECTOR: Utilities & Critical Infrastructure	<i>SDM</i> Special Report on Monitoring Technology & Services	✓ Additional Ad Pages at only \$500 each!
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SHOW BONUS DISTRIBUTION	CES 2010 , Jan. 7-10, Las Vegas Barnes Buchanan Conference , Feb. 4-6, Palm Beach, FL		ISC West , March 24-26, Las Vegas ASG Security Summit 2010	PSA-TEC	NFPA , June 7-10, Las Vegas		
FREE ADVERTISER BONUSES	FREE Corporate Profile 	FREE One Day on <i>SDM</i>-TV	FREE ICS West Show Exhibitor Profile FREE ICS West Show eProduct Showcase ISC West Show Booth Traffic Booster! Get a FREE 4/c Profile or Full Page ad in our ISC West Show Supplement when you advertise a full page or more in the Feb. and March issues.	FREE ICS West Show Daily!	FREE AdScore Readership Study 50% off Buyer's Guide Display Ad	FREE <i>SDM</i> 100 Ranked by RMR Database 	FREE Bonus Distribution at 2010 trade shows! 

Named "Most Influential" by ISC West attendees! * **SDM**

JUNE May 6, 2010	JULY June 7, 2010	AUGUST July 7, 2010	SEPTEMBER Aug. 6, 2010	OCTOBER Sept. 9, 2010	NOVEMBER Oct. 7, 2010	DECEMBER Nov. 5, 2010
Beyond Security, Beyond Security Dealers – the New Order SDM Turns 40! Special coverage	Top Systems Integrators: Largest Integrators Ranked by Revenue 	Central Station Excellence Awards SDM Turns 40! Special coverage	How to Win More Business in the IT World	Become a Better Project Bidder SDM Turns 40! Special coverage	SDM Systems Integrator of the Year 	31st Annual SDM Dealer of the Year 
Residential video / surveillance over the IP network	Physical / logical convergence	The green home: residential integrated systems	Software as a service	New-age computing	Managing & troubleshooting the network	Wireless networks
Video encoders / servers	Edge devices for video surveillance	Cable & wire for video	License-plate recognition	Analog cameras	Video lenses	Video storage solutions
Visitor & employee management	Access control: feature sets that sell	Public access (touch-free devices, anti-microbial, etc.)	Enterprise access systems	New card reader technology	Perimeter access control solutions	Central station-managed access control
PERS & home healthcare monitoring	Alarm communication technologies	Home automation systems	Intrusion detection for outdoor environments	Power supplies, UPS systems, generators	Fire detection for hazardous areas	CO detection
Central station software	Legal services	Installation tools & testing devices	Consultant services	Training outlets	Insurance	Monitoring services
SOLUTIONS BY SECTOR: University & Education		 2010 Guide to Monitoring Services	SOLUTIONS BY SECTOR: Federal, State and Local Government	 2010 Guide to Distributors	SOLUTIONS BY SECTOR: Healthcare	
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ESX, June 14-18, Pittsburgh SDM 100 Gala	AFSE SecurityXchange, Aug. 1-4, Park City, UT		ASIS CEDIA, Sept. 23-26, Atlanta	ISC East CANASA	Securing New Ground	
FREE SDM eNews Tile Ad 	FREE SDM Top Systems Integrators Database 	FREE Product of the Week Listing 	FREE Web Showroom FREE AdScore Readership Study	FREE \$1,000 Webinar Credit 	FREE Corporate Profile 	FREE eProduct Showcase Listing

* Security Industry Readership Study, May 2007.