

2015 ASIS International SHOW ISSUE!

Target 29,000+ *SDM* subscribers¹ PLUS ASIS attendees!²

September Print Advertiser Bonuses

- **BONUS Sponsored Facebook Note³**
Advertise with a full page or larger in September to receive a bonus Sponsored Note posted for all *SDM* Facebook fans (1,020 likes)!¹
- **BONUS \$1,500 Custom Webinar Credit³**
Run a full-page or larger ad in September and receive a \$1,500 credit to apply to any September *SDM* Custom Webinar Sponsorship. Or instead? Turn down your credit and add Security magazine's 35,000+ subscribers⁴ to your Custom Webinar promotion at no additional charge!
- **BONUS Show Distribution**
ASIS International,
Sept. 28-Oct. 1, Anaheim, CA
CPSE China,
Oct. 29-Nov. 1, Shenzhen, China



September Editorial + Featured Technologies

- **SDM Special Report:**
The Internet of [Security] Things
- Top Systems Integrators
Brand Results
- Physical Security
Information
Management (PSIM)
Solutions
- Video Analytics
- Enterprise Access Control Solutions
- Outdoor & Perimeter Security
- **smar+HOME|BUSINESS:**
Commercial Building Automation



93%
of *SDM* subscribers
hold management titles!¹

September print ad space closes: **August 7th!**

See more >>>



NOW LIVE: Mobile-Responsive SDMmag.com!

Make sure to visit SDMmag.com and experience our mobile-responsive Web site! Ad inventory is also optimized to reach security channel professionals no matter where they are or which device they use. Just a few of the advertiser benefits include:

- More exposure and better brand perception
- Enhanced ad display across all desktops and mobile devices
- Unified ad tracking
- SEO: Google now recommends responsive designs¹

Contact us for all available ad inventory!

Contact your regional sales manager for more information.

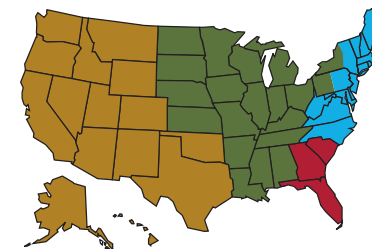
Mention promo code "**SDMSEPTEMBER**" for additional bonus opportunities!

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THIS OCTOBER: SDM 2015 GUIDE TO DISTRIBUTORS

This is the ultimate annual resource for integrators/installers researching distributor options.

Marketers seeking to expand their distribution channels should plan ahead for powerful October reach!



SDM eNEWSLETTERS TARGET THE SECURITY CHANNEL

The popular SDM eNewsletter deploys twice monthly to a 100% opt-in audience!² Responsive design allows for optimal viewing across any desktop or mobile device. Reaching 20,360 average monthly email address per edition.¹ Contact us to include your display and video ads!



One Channel. One Media... One Choice!

¹SDM December 2014 BPA Brand Report, unique TQ: 29,009.

²Publisher's own data.

³Full-page or larger advertisers qualify. Must return signed insertion by close date. Sponsored Facebook Note must be approved by SDM/BNP Media.

⁴Security December 2014 BPA Brand Report, unique TQ: 35,015.



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