

Month	SDM Exclusives	Access Control & Integration	Video Surveillance	Fire, Security Monitoring & Services	Supplements & Web Exclusives	Webinar Topics*	e-Newsletter Dates
January <i>Ad Close: 12/2/24</i> <i>Materials Due: 12/12/24</i>	2025 Industry Forecast	Cybersecurity & Access Control	Remote Security Monitoring	M&A Services & Trends	<i>Monitoring Today</i> Supplement		SDM E-News: 1/6, 1/13, 1/20, 1/27 TSI: 1/9
February <i>Ad Close: 1/6</i> <i>Materials Due: 1/15</i>	State of the Market: VIDEO SURVEILLANCE	Top Verticals for Security Solutions		Fire Communicators	Talent Acquisition & Training		SDM E-News: 2/3, 2/10, 2/17, 2/24 TSI: 2/6
March <i>Ad Close: 2/3</i> <i>Materials Due: 2/14</i>	Cloud Architectures for Security	Multi-Family Access Control Systems	Cybersecurity & Video Surveillance	IoT in Intrusion Detection			SDM E-News: 3/3, 3/10, 3/17, 3/24, 3/31 TSI: 3/6
April <i>Ad Close: 3/3</i> <i>Materials Due: 3/13</i>	State of the Market: ACCESS CONTROL		Video Management Software	Fire Safety in Smart Buildings	Sustainability	Multi-Family Webinar: Solutions & practical advice for integrators selling and installing in the multi-family vertical.	SDM E-News: 4/7, 4/14, 4/21, 4/28 TSI: 4/10
May <i>Ad Close: 4/3</i> <i>Materials Due: 4/11</i>	SDM 100 Report	Cloud-Based Access Control	AI & Machine Learning	Audio & Deterrence Solutions			SDM E-News: 5/5 (SDM100 Lead), 5/12, 5/19, 5/27 TSI: 5/8
June <i>Ad Close: 5/2</i> <i>Materials Due: 5/12</i>	State of the Market: SECURITY & SMART HOME	Edge Devices	Megapixel Cameras	Fire Alarm Control Panels	Buyers Guide SDM 100 Brand Results	AI Webinar: How AI and machine learning are transforming video surveillance and what this will mean for security dealers and integrators.	SDM E-News: 6/2, 6/9, 6/16, 6/23, 6/30 TSI: 6/5
July <i>Ad Close: 6/3</i> <i>Materials Due: 6/12</i>	Top Systems Integrator's Report	Mobile Credentials	Privacy & Compliance	Distributor Training & Resources	<i>Video Monitoring Today</i> Supplement		SDM E-News: 7/7, 7/14, 7/21, 7/28 TSI: 7/2 (TSI Lead)
August <i>Ad Close: 7/1</i> <i>Materials Due: 7/15</i>	Project of the Year	Integrated Security Solutions	Video Recorders	TMA Central Station Excellence Awards	TSI Brand Results	Smart Home Webinar: An in-depth look at marketing and sales strategies to boost RMR with subscription-based services.	SDM E-News: 8/4, 8/11, 8/18, 8/25 TSI: 8/7 (POY Lead)
September <i>Ad Close: 8/1</i> <i>Materials Due: 8/12</i>	Active Shooter Solutions	Security Intercoms & Entry Control Systems	Cloud-Based Video		The Impact of Generative AI		SDM E-News: 9/2, 9/8, 9/15, 9/22, 9/29 TSI: 9/2
October <i>Ad Close: 9/5</i> <i>Materials Due: 9/12</i>	SDM Systems Integrator of the Year	Security Locks & Door Hardware	Video Storage	State of the Market: FIRE & LIFE SAFETY		Cloud-Based Video Webinar: How to transition from on-premises to cloud-based surveillance, including cost considerations, common challenges and tips for success.	SDM E-News: 10/6, 10/13, 10/20, 10/27 TSI: 10/2 (IOY Lead)
November <i>Ad Close: 10/2</i> <i>Materials Due: 10/15</i>	Cybersecurity Convergence	New Models for RMR	Body-Worn Cameras		Client Relationship Management (CRM) Strategies		SDM E-News: 11/3, 11/10, 11/17, 11/24 TSI: 11/6
December <i>Ad Close: 11/3</i> <i>Materials Due: 11/11</i>	SDM Dealer of the Year	Wireless Access Control	Perimeter Security Solutions	Wholesale Monitoring		RMR Webinar: What are the latest RMR opportunities for security dealers and integrators and how can they best incorporate them into their business model.	SDM E-News: 12/1 (DOY Lead), 12/8, 12/15, 12/22, 12/29 TSI: 12/4

* Webinars do not correspond with the month the topic appears in the emagazine

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